



THE CAMPAIGN FOR THE GAIRDNER FOUNDATION

Fostering an Informed Society

gairdner
LES PRIX CANADA GAIRDNER AWARDS

THE CAMPAIGN FOR THE GAIRDNER FOUNDATION

The Gairdner Foundation was established in 1957 and is dedicated to recognizing major research contributions to the treatment of disease and the alleviation of human suffering. Through the prestigious annual Canada Gairdner Awards, the Gairdner Foundation has raised the profile of Canada as a nation that fosters innovation and scientific excellence. Since 1959, **more than 418 international scientists have received the Canada Gairdner Award and 102 have gone on to win the Nobel Prize.** The Canada Gairdner Awards are recognized internationally as being among the most prestigious in the world, based on our reputation for rigorous review and early recognition of breakthroughs in science.

While our accomplishments to date are impressive, there is no margin for stasis in our constantly changing environment. In response to this, **the Gairdner Foundation has launched a fundraising campaign to raise \$25 million to implement new programs and activities that promote a culture of, and investment in science excellence and innovation in Canada.** It will augment our already prestigious awards, improve the wellbeing of those facing health inequalities worldwide and enhance our cutting-edge educational programming with our goal of increasing science literacy. It will increase Canada's ability to retain the brightest talent and inspire young minds to pursue a career in science. It will allow the Foundation to respond quickly to new and innovative opportunities and challenges.



FOSTERING AN INFORMED SOCIETY

The importance of science literacy has never been more vital as Canadians grapple with complex scientific issues affecting their lives and the proliferation of misinformation online. The world is facing some very challenging problems that science can help solve. But scientific advances can bring their own set of problems that need careful societal scrutiny. For example, artificial intelligence, synthetic biology, and gene editing all have immense power for good, but raise ethical and social concerns. Canadians need to know where to turn for reliable, accessible information to help them separate fact from fiction.

The Gairdner Foundation's goal is to increase its presence as a trusted voice on health-related science globally. We are uniquely positioned to achieve this given our unparalleled ability to convene scientific leaders worldwide. Gairdner will continue to be a leading advocate for science and impact science literacy in Canada through the creation of timely and relevant content for the Canadian public.





HOW WILL WE ACCOMPLISH THIS?

1 ENRICHING OUR RELATIONSHIP WITH THE CANADIAN PUBLIC

\$500,000 Expendable

In a sea of misinformation and disinformation, it is becoming increasingly difficult to decipher fact from fiction. As a leading voice for health-related science in Canada, the Gairdner Foundation is addressing this by launching a series of new online panels, videos, symposia and workshops that will quickly and accurately inform the Canadian people and policy makers on the scientific and public health issues of the day. Using our unmatched ability to convene international leaders, these new online offerings will feature Gairdner Award laureates and other leading researchers from health care, government, academia and industry to discuss timely themes that resonate with Canadians, such as future pandemic preparedness, the impact of climate change, the future of mRNA therapeutics, artificial intelligence and mental health.

2 GROWING INTERNATIONAL PARTNERSHIPS: \$500,000 Expendable

The Gairdner Foundation has a strong international reputation for its ability to recognize leading scientists from around the world and to convene leaders to articulate the importance of science in solving major issues we face globally. The Gairdner Foundation currently hosts annual receptions for laureates in their home cities, not only to celebrate the recipient of the award, but also to establish new relationships, identify new nominees and develop international partnerships.

Where possible, these receptions are held in partnership with local Canadian embassies and consulates and bring strong links with the Canadian government. Increasing the number of annual receptions and hosting an annual International Symposium in one of the laureates home countries will strengthen Canada's position as an international scientific leader and promote Canadian science on the world stage.



3 ENHANCING DIGITAL ASSETS **\$1,000,000 Expendable**

Gairdner has an extensive archive of online material with laureate videos, awards resources, and recordings of symposia, workshops and webinars that provides the basis of our online presence.

We will expand our hub of reliable online resources across social media, digital platforms, podcasts and other mediums, and engage in organizational partnerships to promote science literacy, stop the spread of misinformation and increase our reach and impact.

4 GAIRDNER SCIENCE WEEK: **\$750,000 Expendable – Title Supporter**

In the final weeks of October, the Gairdner Foundation hosts the annual Gairdner Science Week - a series of events and lectures that celebrates the annual Canada Gairdner Award laureates, fosters STEMM outreach, and promotes the importance of scientific research for the health and well-being of people around the world. Gairdner Science Week convenes the world's leading researchers to inspire the next generation of changemakers.

Funds raised in support of Gairdner Science Week allow us to provide in-person and livestreamed symposia, mentoring sessions, panels, lectures and a gala celebration, connecting with thousands of people both nationally and globally.



YOUR SUPPORT IS CRITICAL TO OUR MISSION

By supporting the Campaign for the Gairdner Foundation, you are championing scientific excellence and contributing to the advancement of global health and wellbeing. Together, we can improve the wellbeing of those facing health inequalities, enhance science literacy and awareness, inspiring the next generation of scientists, and supporting innovative initiatives that accelerate the pace of discovery.

Please join us in our quest to drive scientific excellence around the globe.

Donate now at
<https://www.gairdner.org/donate>

Or contact David White
at david@gairdner.org
for more information

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